

COLORS

BY **RUPA**

NEW
LAUNCH



PLAYSURE
DRY FIT
collection Catalogue





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A Kaleidoscope of Comfort: *The New DRY FIT Collection from COLORS by Rupa*

Introducing a vibrant tapestry woven with the threads of comfort and style. COLORS by Rupa, a name synonymous with quality and innovation, has embarked on a journey to redefine the boundaries of athleisure wear. The newly launched DRY FIT collection, a masterpiece within the PLAYSURE range, is a testament to this endeavor.

Imagine a wardrobe that seamlessly transitions from intense workouts to leisurely strolls. The DRY FIT collection is a symphony of playfulness and leisure, designed to cater to the dynamic lifestyles of today's individuals. Whether you're pushing your limits at the gym or basking in the serenity of nature, this collection offers unparalleled comfort and breathability.

Crafted with meticulous attention to detail, the ergonomically engineered Polyester fabric, coupled with strategically placed mesh and elastane-based fabrics, ensures a perfect fit that moves with you. The state-of-the-art design techniques employed in this collection promise exceptional stretchability, high breathability, and a feather-light touch.

But, the allure of the DRY FIT collection extends beyond its functional attributes. The unique shades, a kaleidoscope of colors, add a touch of vibrancy to your wardrobe. This collection is more than just clothing; it's a statement of individuality and style.

Prepare to elevate your perception of comfort and performance. The DRY FIT collection of COLORS by Rupa is a testament to the brand's commitment to excellence. With the fusion of playfulness and leisure it's more than just clothing; it's an experience. So, step into a world of unparalleled comfort and let the DRY FIT Collection inspire your everyday moment.





PLAYSURE

DRY FIT

collection for HER

#3101

WOMEN'S ROUND NECK T-SHIRT



85% POLYESTER & 15% ELASTANE

STYLISH REFLECTIVE LOGO & NECK TAPE

BREATHABLE POWER MESH | REGULAR FIT

STRETCHABLE | FASHIONABLE CUTS

ROUND NECK | HALF SLEEVE

AVAILABLE 5 COLOUR SHADES



ROSE
PINK



PETIT
BLUE



DUSTED
BLUE



PERSIAN
RED

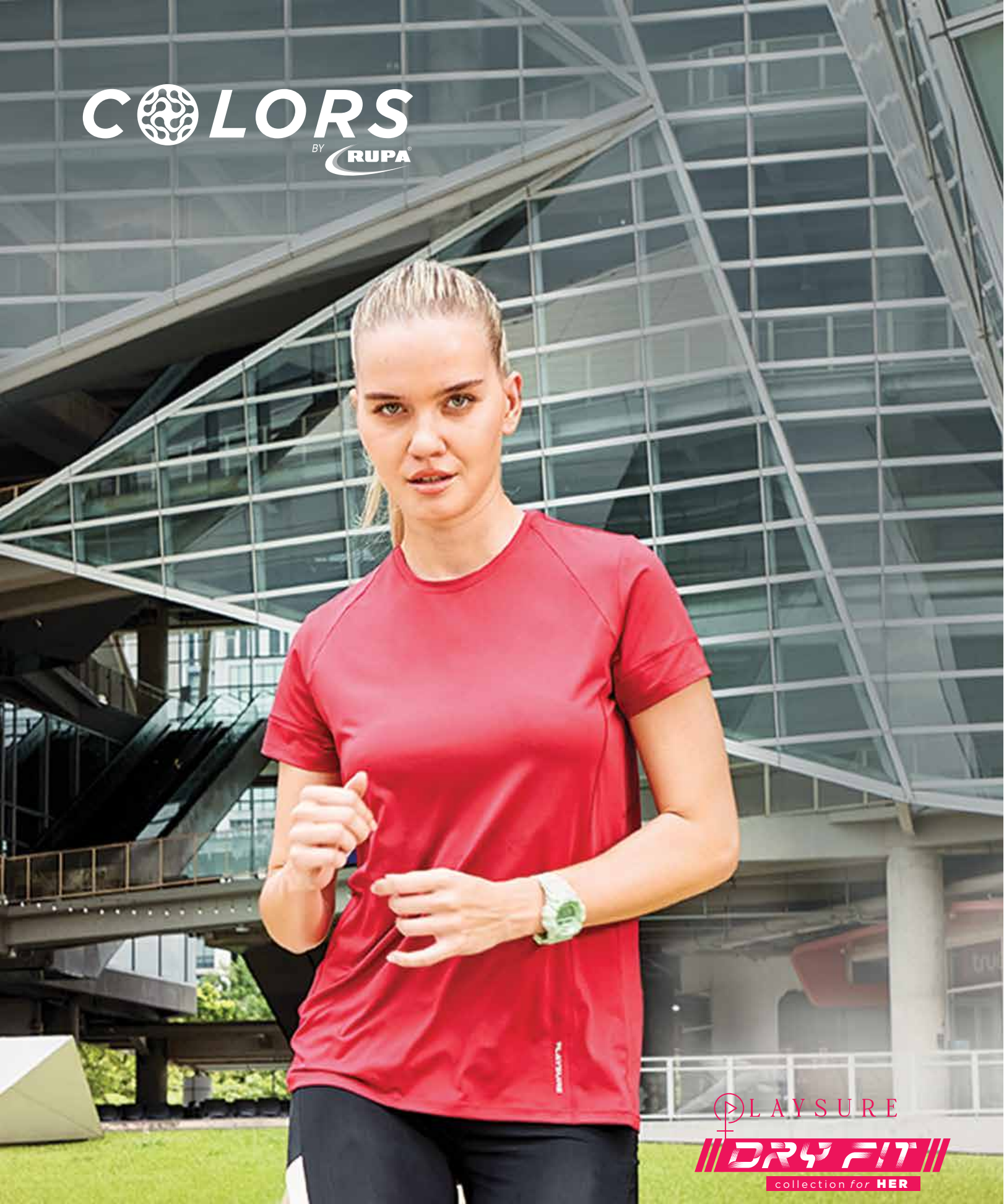


DARK
PEACH

FIT TO BUST	SIZE	S	M	L	XL	XXL
	CM	80	85	90	95	100
	INCH	31	33	35	37	39

WASH
CARE





LAYSURE

DRY FIT

collection for HER

#3102

WOMEN'S RAGLAN SLEEVE

ROUND NECK T-SHIRT



85% POLYESTER & 15% ELASTANE

LASER CUT AT BACK

STYLISH REFLECTIVE LOGO

STRETCHABLE

REGULAR FIT

AVAILABLE 5 COLOUR SHADES

ROSE PINK

PETIT BLUE

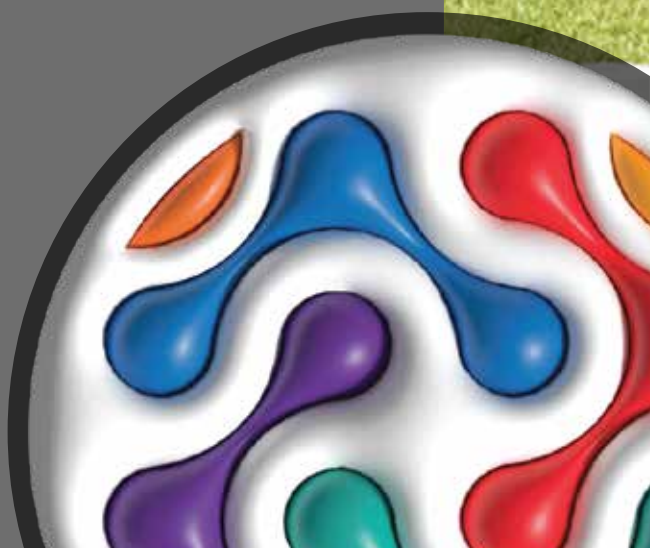
DUSTED BLUE

PERSIAN RED

DARK PEACH

SIZE	S	M	L	XL	XXL
CM	80	85	90	95	100
INCH	31	33	35	37	39

WASH CARE



PLAYSURE

DRY FIT

collection for HER

#3201

WOMEN'S POLO T-SHIRT

100% POLYESTER PIQUE FABRIC

PLACKET BUTTONS WITH POLO NECK

TRENDY DESIGN | STYLISH REFLECTIVE LOGO

STRETCHABLE | REGULAR FIT | HALF SLEEVE

AVAILABLE 5 COLOUR SHADES

- 








- ROSE PINK
DUSTED BLUE &
MARSHMALLOW
WHITE

PETIT BLUE
PERSIAN RED &
MARSHMALLOW
WHITE

BEACON BLUE
ROSE PINK &
DUSTED BLUE

PERSIAN RED
DARK PEACH &
MARSHMALLOW
WHITE

DARK PEACH
GRAPE WINE &
MARSHMALLOW
WHITE

FIT TO BUST	SIZE	S	M	L	XL	XXL
	CM	80	85	90	95	100
	INCH	31	33	35	37	39

WASH CARE













PLAYSURE

DRY FIT

collection for HER

#3202

WOMEN'S POLO T-SHIRT

100% POLYESTER PIQUE FABRIC

FLAT KNITTED COLLAR WITH ZIP PLACKET

TRENDY DESIGN | STYLISH REFLECTIVE LOGO & TAPE

STRETCHABLE | REGULAR FIT | HALF SLEEVE

AVAILABLE 5 COLOUR SHADES

-
- ROSE PINK
DUSTED BLUE &
MARSHMALLOW
WHITE

PETIT BLUE
PERSIAN RED &
MARSHMALLOW
WHITE

BEACON BLUE
ROSE PINK &
DUSTED BLUE

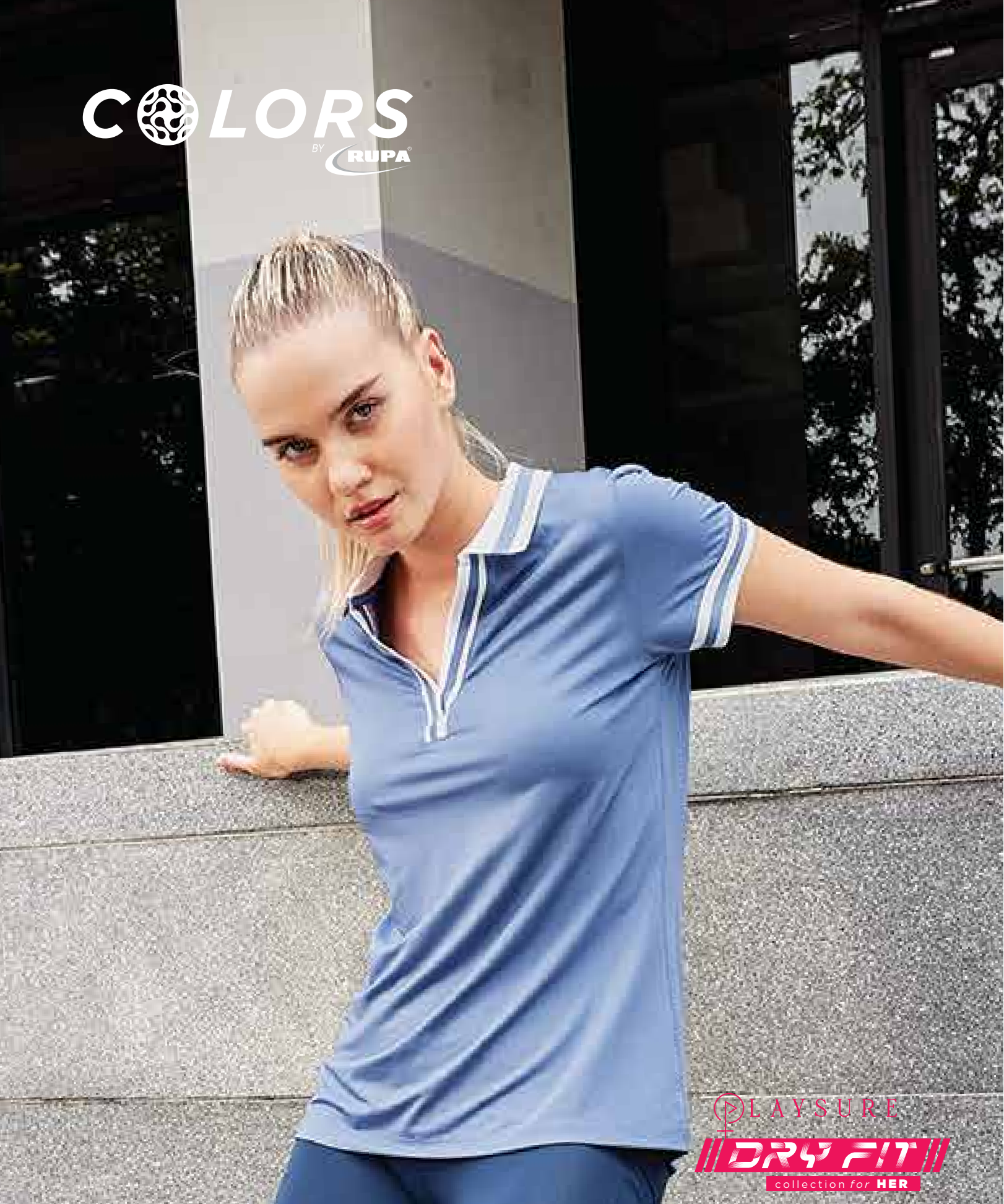
PERSIAN RED
DARK PEACH &
MARSHMALLOW
WHITE

DARK PEACH
GRAPE WINE &
MARSHMALLOW
WHITE

FIT TO BUST	SIZE	S	M	L	XL	XXL
	CM	80	85	90	95	100
	INCH	31	33	35	37	39

WASH CARE






PLAYSURE


DRY FIT

collection for **HER**

#3203

WOMEN'S POLO T-SHIRT

94% POLYESTER & 6% ELASTANE POINTELLE JERSEY

FLAT KNITTED COLLAR

TRENDY DESIGN | STYLISH REFLECTIVE LOGO

STRETCHABLE | REGULAR FIT | HALF SLEEVE

AVAILABLE 5 COLOUR SHADES


ROSE
PINK

PETIT
BLUE

BEACON
BLUE

PERSIAN
RED

DUSTED
BLUE

FIT TO BUST	SIZE	S	M	L	XL	XXL
	CM	80	85	90	95	100
	INCH	31	33	35	37	39

WASH
CARE




PLAYSURE
DRY FIT
collection for HER

#3301

WOMEN'S TANK TOP



88% POLYAMIDE & 12% ELASTANE
BREATHABLE POWER MESH
STYLISH REFLECTIVE LOGO
LIGHT WEIGHT
STRETCHABLE
REGULAR FIT

AVAILABLE 5 COLOUR SHADES



ROSE PINK &
DUSTED BLUE



PETIT BLUE &
PERSIAN RED



DUCK GREEN &
BLACK



DUSTED BLUE &
BEACON BLUE



PERSIAN RED &
ROSE PINK

FIT TO BUST	SIZE	S	M	L	XL	XXL
	CM	80	85	90	95	100
	INCH	31	33	35	37	39

WASH
CARE



#3401 WOMEN'S LEGGINGS

82% POLYAMIDE & 18% ELASTANE
WARP KNIT FABRIC | BREATHABLE POWER MESH
SELF-FOLDING WAISTBAND | FASHIONABLE DESIGNS
STYLISH REFLECTIVE LOGO
STRETCHABLE | BODY HUGGING FIT

AVAILABLE 5 COLOUR SHADES



FIT TO HIP	SIZE	S	M	L	XL	XXL
	CM	80	85	90	95	100
	INCH	32	34	36	38	40





PLAYSURE
DRY FIT
collection for HER

#3402 WOMEN'S LEGGINGS

82% POLYAMIDE & 18% ELASTANE | WARP KNIT FABRIC
SIDE POCKET | SELF-FOLDING WAISTBAND
FASHIONABLE DESIGNS | STYLISH REFLECTIVE LOGO
STRETCHABLE | BODY HUGGING FIT

AVAILABLE 5 COLOUR SHADES


GRAPE WINE


BEACON BLUE


PERSIAN RED


PETIT BLUE


DUCK GREEN

FIT TO HIP	SIZE	S	M	L	XL	XXL
	CM	80	85	90	95	100
	INCH	32	34	36	38	40

WASH CARE







PLAYSURE
DRY FIT
collection for HER

#3501 WOMEN'S CYCLING SHORTS

82% POLYAMIDE & 18% ELASTANE | WARP KNIT FABRIC
SIDE POCKET | SELF-FOLDING WAISTBAND
FASHIONABLE DESIGNS | STYLISH REFLECTIVE LOGO
STRETCHABLE | BODY HUGGING FIT

AVAILABLE 5 COLOUR SHADES



BEACON BLUE
& DUSTED BLUE



PETIT BLUE &
DUSTED BLUE



DUCK GREEN
& BLACK



PERSIAN RED
& ROSE PINK



BLACK &
ROSE PINK

FIT TO HIP	SIZE	S	M	L	XL	XXL
	CM	80	85	90	95	100
	INCH	32	34	36	38	40





PLAYSURE

DRY FIT

collection for HIM

#4101

MEN'S RAGLAN SLEEVE
ROUND NECK T-SHIRT

100% POLYESTER | BIRDSEYE POLYESTER MESH | POLYESTER NECK FOLDING
LASER CUT AT CHEST | FASHIONABLE RAGLAN SLEEVE | NECK TAPE WITH BRANDING
SILVER REFLECTIVE DESIGN AT THE BACK | REGULAR FIT | ROUND NECK | HALF SLEEVE

AVAILABLE 5 COLOUR SHADES



DARK
GREY



MINERAL
GREEN



COLONY
BLUE



VULCAN
STEEL



LIMO
BLUE

FIT TO CHEST	SIZE	S	M	L	XL	XXL
	CM	80	85	90	95	100
	INCH	32	34	36	38	40

WASH
CARE





PLAYSURE
DRY FIT
 collection for HIM

#4102 MEN'S RAGLAN SLEEVE ROUND NECK T-SHIRT

100% POLYESTER | BIRDSEYE POLYESTER MESH | POLYESTER NECK FOLDING
 FASHIONABLE CUT & SEW T-SHIRT | STYLISH LOGO BRANDING ON CHEST
 REFLECTIVE LOGO BRANDING AT THE BACK | STYLISH REFLECTIVE TAPE ON BOTH SIDES
 REGULAR FIT | ROUND NECK | HALF SLEEVE

AVAILABLE 5 COLOUR SHADES



SIZE	S	M	L	XL	XXL
CM	80	85	90	95	100
INCH	32	34	36	38	40





▶

LAYSURE

||

DRY FIT

||

collection for **HIM**

#4201

MEN'S POLO T-SHIRT

100% POLYESTER | NECK TAPE WITH BRANDING
 BIRDSEYE POLYESTER MESH PANEL AT SHOULDER
 STYLISH REFLECTIVE SILVER TAPE ON BOTH SIDES | FASHIONABLE CUT & SEW T-SHIRT
 DUAL COLOUR PLACKET | REFLECTIVE LOGO BRANDING AT THE BACK
 REGULAR FIT | HALF SLEEVE

AVAILABLE 5 COLOUR SHADES



DARK GREY



MINERAL GREEN



COLONY BLUE



ASH GREY



LIMO BLUE

SIZE	S	M	L	XL	XXL
CM	80	85	90	95	100
INCH	32	34	36	38	40

WASH CARE













PLAYSURE

DRY FIT

collection for HIM

#4202

MEN'S POLO T-SHIRT

100% POLYESTER PIQUE FABRIC

|

CUFF SLEEVE

|

HD BRANDING AT THE CHEST

STYLISH BLACK CONTRASTING COLLAR

|

NECK TAPE WITH BRANDING

REFLECTIVE LOGO BRANDING AT THE BACK BOTTOM

DUAL COLOUR PLACKET

|

REGULAR FIT

AVAILABLE 5 COLOUR SHADES

WHITE

ASH GREY

COLONY BLUE

BLACK

MINERAL GREEN

FIT TO CHEST	SIZE	S	M	L	XL	XXL
	CM	80	85	90	95	100
	INCH	32	34	36	38	40

WASH CARE






LAYSURE



collection for HIM

#4301

MEN'S TANK TOP

100% POLYESTER | CUT & SEW DESIGN

STYLISH POWER MESH DESIGN AT THE ARMHOLE | NECK TAPE WITH BRANDING

STYLISH RUBBER-PIGMENTED PRINT DESIGN AT RIGHT & BACK

LOGO BRANDING AT THE BACK

AVAILABLE 5 COLOUR SHADES



SIZE	S	M	L	XL	XXL
CM	80	85	90	95	100
INCH	32	34	36	38	40





PLAYSURE
DRY FIT
 collection for HIM

#4302 MEN'S TANK TOP

100% POLYESTER | BIRDSEYE MESH FABRIC AT THE BACKSIDE & SHOULDER TOP
 NECK TAPE WITH BRANDING | STYLISH RUBBER-PIGMENTED PRINT DESIGN ON LEFT SIDE
 REFLECTIVE LOGO BRANDING AT THE BACK

AVAILABLE 5 COLOUR SHADES



VULCAN STEEL
& ASH GREY



MINERAL GREEN
& BISTRO GREEN



BLACK
& WHITE



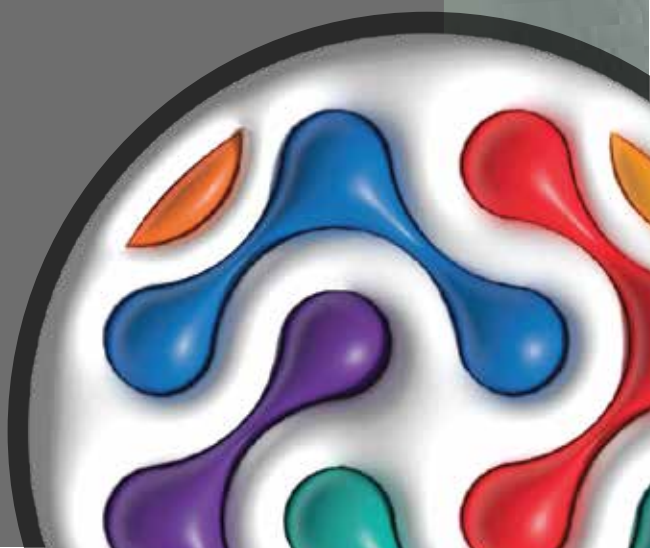
BISTRO GREEN
& DARK GREY



COLONY BLUE
& LIMO BLUE

FIT TO CHEST	SIZE	S	M	L	XL	XXL
	CM	80	85	90	95	100
	INCH	32	34	36	38	40

WASH
CARE






PLAYSURE



collection for
HIM

#4401

MEN'S TRACK PANT

90% POLYESTER & 10% ELASTANE
|
SELF-FOLDING WAISTBAND WITH INNER ELASTIC
TRENDY DRAWCORD
|
BOTH SIDE POCKET
|
STYLISH PANELS ON BOTH SIDES
CUT PANEL AT THE FRONT FOR A TRENDY LOOK
STYLISH RUBBER-PIGMENTED PRINT ON BOTH SIDES

AVAILABLE 5 COLOUR SHADES



LIMO BLUE
& RED



DARK GREY
& BLACK



STARGAZER GREY
& COLONY BLUE



BLACK
& LIMO BLUE



BISTRO GREEN
& BLACK

FIT TO WAIST	SIZE	S	M	L	XL	XXL
	CM	80	85	90	95	100
	INCH	32	34	36	38	40





▶

LAYSURE

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DRY FIT

///

collection for

HIM

#4402

MEN'S JOGGERS

90% POLYESTER & 10% ELASTANE | SELF-FOLDING WAISTBAND WITH INNER ELASTIC
 CUT & SEW DESIGN | TRENDY DRAWCORD | HD BRANDING
 SIDE WELT POCKET AT BOTH SIDES | SINGLE SIDE DUAL BONDED ZIPPER POCKET
 CUT PANEL WITH BIRDSEYE POLYESTER MESH
 STYLISH RUBBER-PIGMENTED PRINT AT THE BACK BOTTOM
 AVAILABLE 5 COLOUR SHADES



BISTRO GREEN



DARK GREY



BLACK



LIMO BLUE



COLONY BLUE

SIZE	S	M	L	XL	XXL
CM	80	85	90	95	100
INCH	32	34	36	38	40

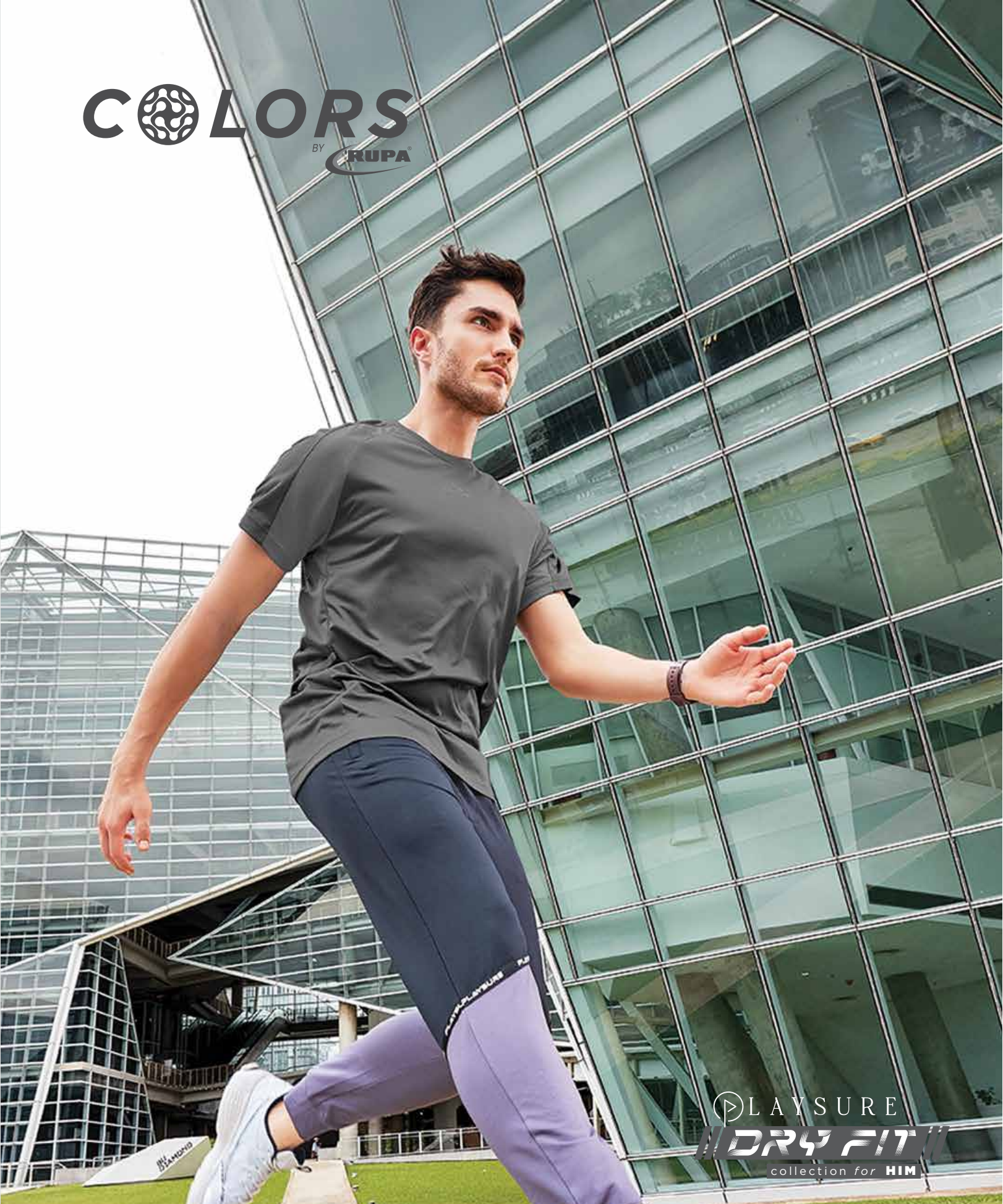
WASH CARE











PLAYSURE

DRYFIT

collection for HIM

#4403

MEN'S JOGGERS

90% POLYESTER & 10% ELASTANE

|

SELF-FOLDING WAISTBAND WITH INNER ELASTIC POCKET WITH ZIPPER ON BOTH SIDES

|

TRENDY DRAWCORD

|

HD LABEL BRANDING

|

KNITTED TAPE WITH BRANDING

|

CONTRAST DUAL-TONE DESIGN

AVAILABLE 5 COLOUR SHADES

-
- COLONY BLUE & LIMO BLUE

STARGAZER GREY & BLACK

BLACK & DARK GREY

BISTRO GREEN & BLACK

ASH GREY & VULCAN STEEL

SIZE	S	M	L	XL	XXL
CM	80	85	90	95	100
INCH	32	34	36	38	40

- WASH CARE
-



PLAYSURE

DRY FIT

collection for HIM

#4501

MEN'S SHORTS

90% POLYESTER & 10% ELASTANE

|

SELF-FOLDING WAISTBAND WITH INNER ELASTIC

JACQUARD INNER ELASTIC AT THE WAIST BACK

|

TRENDY DRAWCORD

CONCEALED POCKET WITH ZIPPER ON BOTH SIDES

SURFACE TAPE WITH BREATHABLE LASER CUT DESIGN AT BACK

AVAILABLE 5 COLOUR SHADES

DARK GREY

ASH GREY

COLONY BLUE

LIMO BLUE

STARGAZER GREY

FIT TO WAIST	SIZE	S	M	L	XL	XXL
	CM	80	85	90	95	100
	INCH	32	34	36	38	40

WASH CARE





PLAYSURE

DRY FIT

collection for HIM

#4502

MEN'S SHORTS

90% POLYESTER & 10% ELASTANE | SELF-FABRIC WAISTBAND WITH DRAWCORD
 ZIPPER POCKET WITH RUBBER PULLER AT BOTH SIDES
 REFLECTIVE BRANDING ON THE FRONT AND BACK
 BONDED ZIPPER WITH A POCKET AT THE BACKSIDE
 2-IN-1 DUAL LAYERED SHORTS WITH POCKET
 INSIDE FABRIC FOR GRIP & BREATHABILITY

AVAILABLE 5 COLOUR SHADES



STARGAZER GREY

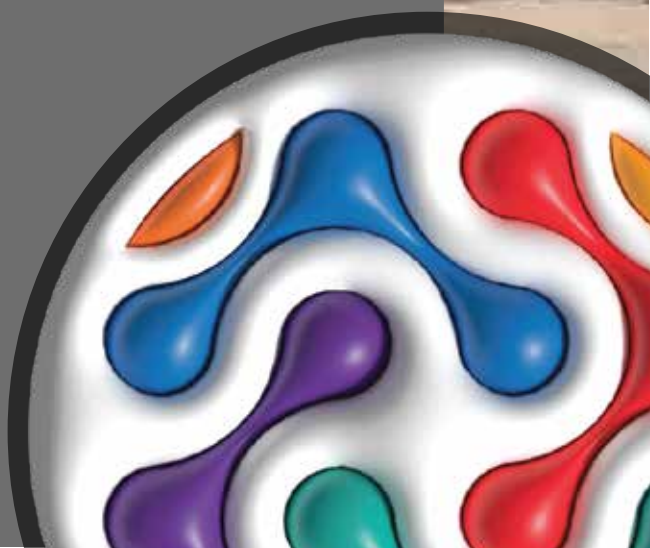
DARK GREY

COLONY BLUE

VULCAN STEEL

ASH GREY

FIT TO WAIST	SIZE	S	M	L	XL	XXL
	CM	80	85	90	95	100
	INCH	32	34	36	38	40



COLORS

BY RUPA



live
colors



SCAN & EXPLORE

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