

INNERWEAR | OUTERWEAR | ACCESSORIES



PRODUCT
Catalogue
OCTOBER 2024



Come, embrace that walk-like-a-breeze feeling while looking like a trendsetter, with

The Premium Range of

COLORS
BY **RUPA**

Step into timeless elegance with our versatile collection.

From Accessories to Innerwear for men and kids, and stylish Outerwear for both men and women, make a statement that transcends.



VEST



BRIEF



TRUNK



SHORTS



PYJAMA



TANK TOP



T-SHIRT



TOWEL



HANDKERCHIEF

Paint The World With Colors of Your Spirit!

Crafted with finesse & style by designers par excellence for extraordinaire,
Colors is a passion-play on the palette of vibrant prints and vivid shades inspired from nature
for spicing your fashion game!

CLASS | COMFORT | CONFIDENCE





Where Fashion Blooms in the Tapestry of most Vibrant Hues

At **COLORS**, we envision fashion as a vibrant canvas upon which nature's hues and textures are exquisitely painted. Our curated collection is a testament to this philosophy, embodying the essence of the natural world in every thread. From the youthful exuberance of the teenage trendsetter to the seasoned elegance of the midlife individual, our offerings inspire a life lived in full bloom, embracing the kaleidoscope of colors, textures, and adventures that nature bestows.

Launched in 2021 under the esteemed Rupa & Company Limited, the **COLORS** collection was designed to offer a distinctive identity, a departure from the ordinary. Inspired by the bountiful beauty of nature, our products are infused with a vibrant energy that captures the essence of the world around us. From the delicate palette of hues to the tactile richness of our fabrics, nature serves as our muse, guiding us in crafting a collection that is both au-naturel and audaciously alive.

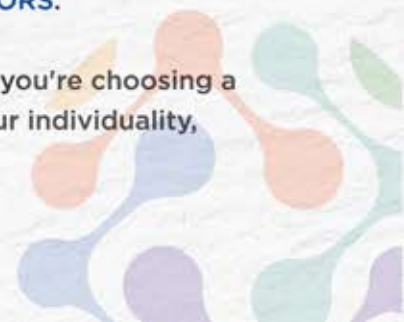
Our men's innerwear range challenges the notion that comfort and style must be mutually exclusive. With playful prints and sumptuous colors that truly live up to our name, our **briefs, vests, and trunks** offer a delightful fusion of functionality and fashion. Beyond innerwear, our collection extends to a myriad of **premium products**, including stylish **outerwear for all ages and gender, luxurious towels and essential handkerchiefs**, each a testament to our commitment to comfort, trendsetting design, and sustainable practices.

By embracing the inspiration of nature, employing the finest fabrics, and embodying the spirit of contemporary fashion, **COLORS by Rupa** aims to elevate everyday attire into an exhilarating experience.

Imagine a world where your wardrobe is a reflection of the beauty that surrounds you. A world where every garment tells a story of nature's splendor. At **COLORS**, we strive to create that world, where fashion becomes a vehicle for self-expression, a celebration of individuality, and a connection to the natural world. Our designs are more than just clothing; they are a reflection of our values. We believe in sustainability, in ethical practices, and in the power of fashion to inspire and uplift. With each garment, we aim to make a positive impact, not just on your wardrobe, but on the planet as well.

A dedicated team of designers, inspired by the natural world, weaves the stunning patterns and colors that adorn each **COLORS** garment. Our production team, meticulous and precise, ensures that every piece is crafted with care and attention to detail, reflecting our commitment to quality and craftsmanship. Our sales team, ever attentive and knowledgeable, provides exceptional customer service, helping you find the perfect outfit that complements your unique style. But it is our media team that truly sets **COLORS** apart. Through innovative and captivating packaging and campaigns, they spread the word about our brand, weaving a tapestry of allure and inspiration. From social media to advertising, their efforts are designed to fascinate hearts and minds, drawing you into the world of **COLORS**.

So, when you choose **COLORS**, you're not just selecting a piece of clothing; you're choosing a lifestyle. You're choosing to embrace the beauty of nature, to express your individuality, and to make a difference in the world.



Vest

DERBY

#203 | #204
#205 | #206
#216 | #217
#218

Pg. no.: 6 - 12
ATHLEFIT
#209 | #210
#219

Pg. no.: 13 - 15
KING'S COLLECTION
#212 | #213
Pg. no.: 16 - 17

NEW LAUNCH

Brief

MINI BRIEF
#106 | #107
Pg. no.: 18 - 19

ATHLEFIT BRIEF
#116
Pg. no.: 20

FRONT OPEN MINI BRIEF
#117 | #126
Pg. no.: 21 - 22

COLORS 2 MINI BRIEF
#801 | #802
Pg. no.: 23 - 24

PEP COLLECTION BRIEF
#1002
Pg. no.: 25

DIGITALLY PRINTED MINI BRIEF
#1004
Pg. no.: 26

SPORTY FRONT OPEN BRIEF
#135
Pg. no.: 27

NEW LAUNCH

NEW LAUNCH

NEW LAUNCH

NEW LAUNCH

Trunk

MICRO MINI TRUNK

#108 | #125
Pg. no.: 28 - 29
FRONT OPEN MINI TRUNK
#101 | #102 | #104

Pg. no.: 30 - 32
MINI TRUNK
#105

Pg. no.: 33
ATHLEFIT FRONT OPEN MINI TRUNK
#119 | #121

Pg. no.: 34 - 35

COLORS 2 FRONT OPEN MINI TRUNK
#803 | #804

Pg. no.: 36 - 37

PEP COLLECTION FRONT OPEN MINI TRUNK
#1001

Pg. no.: 38

DIGITALLY PRINTED FRONT OPEN MINI TRUNK
#1003

Pg. no.: 39

KING'S COLLECTION SEAMLESS TRUNK
#127

Pg. no.: 40

FRONT OPEN LONG TRUNK
#112 | #123
#124 | #114

Pg. no.: 41 - 44

SPORTY FOMT
#134
Pg. no.: 45

NEW LAUNCH

NEW LAUNCH

NEW LAUNCH

NEW LAUNCH

NEW LAUNCH

Junior

KING'S COLLECTION

#214 | #215
Pg. no.: 46 - 47

MINI BRIEF

#109 | #111
Pg. no.: 48 - 49

FRONT OPEN MINI BRIEF

#118

Pg. no.: 50

FRONT OPEN MINI TRUNK

#103 | #110

Pg. no.: 51 - 52

ATHLEFIT FRONT OPEN MINI TRUNK

#120 | #122

Pg. no.: 53 - 54

FRONT OPEN LONG TRUNK

#113 | #115

Pg. no.: 55 - 56

Outerwear

PLAYSURE FOR HIM

#1101 | #1102
#1201
Pg. no.: 58 - 60

#1103 | #1104
#5101
Pg. no.: 61 - 63

PLAYSURE FOR HER

#1301 | #1303
#1401 | #1402
Pg. no.: 64 - 67

NEW LAUNCH

Towel

PREMIUM

#301
#302 | #303
Pg. no.: 69 - 71

ESSENTIAL

#401 | #402
Pg. no.: 72 - 73

BASIC

#501
Pg. no.: 74

Now Available in WHITE

Handkerchief

WCB

#701 | #704
Pg. no.: 75 - 76

WW

#702
Pg. no.: 77

LMC

#703 | #705
Pg. no.: 78 - 79

Experience the Essence of Nature with Intimate Feel!

Flaunt your inner zest with comfort & confidence that sets you apart from rest. With excellence of premium fabric, anti-microbial properties & thermoregulatory properties, the uber-stylish Vest range from COLORS by Rupa are a true celebration of color and comfort. Each piece is designed to envelop you in softness while keeping you sweat-free, supported & sleek infusing your insides with a vivid energy. Whether layered with outerwear or styled on their own during active sesh or adventure treks, these vests are a testament to the brand's commitment to enliven your everyday style with an au-naturelle look & feel.

Pep up your underwear game with men's brief & Trunk range from COLORS by Rupa that's got all the right vibes! From earthy tones that channel those outdoor adventures to bold, vibrant hues that are like a tropical escape. The bold & boho BRIEFS is your ticket to stylish comfort. Get ready to upgrade your basics with briefs & Trunks that speak the language of the modern man, blending confidence with a splash of color and a dash of nature-inspired cool, thanks to the ultra-soft breathable fabrics. Snug fit for strutting your stuff with confidence while embracing comfort with roomy openings, these briefs are here to make your everyday attire pop and make you feel confident in every move.

V E S T | B R I E F | T R U N K

Collection

DERBY RN VEST **#203**

Reflect your active side



AVAILABLE COLOUR:



WHITE

AVAILABLE SIZE:

Size	XS	S	M	L	XL	XXL
in cm	75	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



100%
COTTON



NO
CREASES



BODY
HUGGING



2X SOFT TOUCH



BREATHABLE
RIBBED FABRIC



QUICK
ABSORPTION



2X
STRETCHABLE



FLEXIBLE



2X ULTRA
DURABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

DERBY VEST RN VEST #204

Reflect your active side



AVAILABLE 5 ASSORTED COLOUR:



WINE

NAVY
BLUE

DARK
GREY

GREY
MELANGE

BLACK

AVAILABLE SIZE:

Size	XS	S	M	L	XL	XXL
in cm	75	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



100%
COTTON



NO
CREASES



BODY
HUGGING



2X SOFT TOUCH



BREATHABLE
RIBBED FABRIC



QUICK
ABSORPTION



2X
STRETCHABLE



FLEXIBLE



2X ULTRA
DURABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

DERBY VEST RN VEST **#205**

Reflect your active side



AVAILABLE COLOUR:



BLACK

AVAILABLE SIZE:

Size	XS	S	M	L	XL	XXL
in cm	75	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



100%
COTTON



NO
CREASES



BODY
HUGGING



2X SOFT TOUCH



BREATHABLE
RIBBED FABRIC



QUICK
ABSORPTION



2X
STRETCHABLE



FLEXIBLE



2X ULTRA
DURABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

DERBY VEST RN VEST #206

Reflect your active side



AVAILABLE COLOUR:



GREY
MELANGE

AVAILABLE SIZE:

Size	XS	S	M	L	XL	XXL
in cm	75	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



100%
COTTON



NO
CREASES



BODY
HUGGING



2X SOFT TOUCH



BREATHABLE
RIBBED FABRIC



QUICK
ABSORPTION



2X
STRETCHABLE



FLEXIBLE



2X ULTRA
DURABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

NEW
LAUNCH

DROP DERBY VEST RN VEST

#216

Reflect your active side



AVAILABLE COLOUR:



WHITE

AVAILABLE SIZE:

Size	XS	S	M	L	XL	XXL
in cm	75	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



100%
COTTON



NO
CREASES



BODY
HUGGING



2X SOFT TOUCH



BREATHABLE
RIBBED FABRIC



DROP NEEDLE
DESIGN



QUICK
ABSORPTION



2X
STRETCHABLE



FLEXIBLE



2X ULTRA
DURABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

NEW LAUNCH

DROP DERBY VEST RN VEST

#217

Reflect your active side



AVAILABLE COLOUR:



CHARCOAL

AVAILABLE SIZE:

Size	XS	S	M	L	XL	XXL
in cm	75	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



100% COTTON



NO CREASES



BODY HUGGING



2X SOFT TOUCH



BREATHABLE RIBBED FABRIC



DROP NEEDLE DESIGN



QUICK ABSORPTION



2X STRETCHABLE



FLEXIBLE



2X ULTRA DURABLE



ANTIFUNGAL DYE



ANTI PILLING



TAGLESS COMFORT

**NEW
LAUNCH**

DERBY VEST RN VEST #218

Reflect your active side with Style



AVAILABLE COLOUR:



WHITE

AVAILABLE SIZE:

Size	XS	S	M	L	XL	XXL
in cm	75	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



100%
COTTON



NO CREASES



BODY HUGGING



2X SOFT TOUCH



BROAD
SHOULDER



BREATHABLE
RIBBED FABRIC



PINTUCK-V
DESIGN



QUICK
ABSORPTION



2X STRETCHABLE



FLEXIBLE



2X ULTRA
DURABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

ATHLEFIT TEE

#209

Flaunt your pristine look in your Gym



AVAILABLE COLOUR:



WHITE

AVAILABLE SIZE:

Size	XS	S	M	L	XL	XXL
in cm	75	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



100%
COTTON



BROAD
SHOULDER



BODY
HUGGING



DROP NEEDLE
DESIGN



BREATHABLE
FABRIC



2X
STRETCHABLE



FLEXIBLE



2X ULTRA
DURABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

ATHLEFIT TEE

#210

Flaunt in Gym.



AVAILABLE 5 ASSORTED COLOUR:



RED

MIDNIGHT
BLUE

CHARCOAL
GREY

OLIVE
GREEN

BLACK

AVAILABLE SIZE:

Size	XS	S	M	L	XL	XXL
in cm	75	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



100%
COTTON



BROAD
SHOULDER



BODY
HUGGING



DROP NEEDLE
DESIGN



BREATHABLE
FABRIC



2X
STRETCHABLE



FLEXIBLE



2X ULTRA
DURABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

NEW
LAUNCH

ATHLEFIT^X GYM VEST #219

Flaunt the X-Factor in Gym.



AVAILABLE 5 ASSORTED COLOUR:



PEACOCK
BLUE

INDIGO
BLUE

WINE

TEAL
GREEN

BLACK

AVAILABLE SIZE:

Size	XS	S	M	L	XL	XXL
in cm	75	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



100%
COTTON



NO CREASES



BODY
HUGGING



CRISS CROSS
SHOULDER STRAP



RIBBED NECK
& SLEEVES



RACER BACK



BREATHABLE
FABRIC



2X STRETCH



2X SOFT TOUCH



FLEXIBLE



2X ULTRA
DURABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT



**KING'S COLLECTION
VEST**

#212

Lush. Regal. Classy
Unravel a World where you should live only King-Size



AVAILABLE COLOUR:



WHITE

AVAILABLE SIZE:

Size	XS	S	M	L	XL	XXL
in cm	75	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



100%
COTTON



REINFORCED
SHOULDER STRAP



BROAD SHOULDER
CONTOURED ARMHOLE



SOFT
TOUCH



SWEAT ABSORBENT &
MOISTURE WICKING



DEEP ROUND
NECKLINE



EXTENDED
LENGTH



BIODEGRADABLE
PRODUCT



DURABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT



**KING'S COLLECTION
VEST**

#213

Lush. Regal. Classy
Unravel a World where you should live only King Size



AVAILABLE COLOUR:



WHITE

AVAILABLE SIZE:

Size	XS	S	M	L	XL	XXL
in cm	75	80	85	90	95	100

AVAILABLE PACK:
2 PCS PACK FOR MEN

THE HEROES ON HIGHLIGHT



100%
COTTON



REINFORCED
SHOULDER STRAP



BROAD SHOULDER
CONTOURED ARMHOLE



SOFT
TOUCH



SWEAT ABSORBENT &
MOISTURE WICKING



DEEP ROUND
NECKLINE



EXTENDED
LENGTH



BIODEGRADABLE
PRODUCT



DURABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

MINI BRIEF **#106**

Reflect Your Fun Side



AVAILABLE 10 ASSORTED PRINTS:



AVAILABLE SIZE:

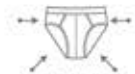
Size	XS	S	M	L	XL	XXL
in cm	75	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HERDES ON HIGHLIGHT



95% COTTON
& 5% SPANDEX



SNUG
FIT



SEAMLESS
FEEL ELASTIC



SOFT
TOUCH



BREATHABLE
FABRIC



ROOMY HIP & LEG
OPENING AREA



REDESIGNED
INSEAM



SUPER
STRETCHABLE



QUICK
ABSORPTION



ULTRA
DURABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

MINI BRIEF **#107**

Reflect Your Fun Side



AVAILABLE 10 COLOURS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HERDES ON HIGHLIGHT



95% COTTON
& 5% SPANDEX



SNUG
FIT



SEAMLESS
FEEL ELASTIC



SOFT
TOUCH



BREATHABLE
FABRIC



ROOMY HIP & LEG
OPENING AREA



REDESIGNED
INSEAM



SUPER
STRETCHABLE



QUICK
ABSORPTION



ULTRA
DURABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

ATHLEFIT BRIEF

#116

Stay Strong & Supported in Every Move



AVAILABLE 10 COLOURS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HERDES ON HIGHLIGHT



95% COTTON
& 5% SPANDEX



SUPPORTER
POUCH



SUPPORTIVE
LEG-GRIPS



SEAMLESS
FEEL ELASTIC



SOFT
TOUCH



BREATHABLE
FABRIC



SUPER
STRETCHABLE



FLEXIBLE



QUICK
ABSORPTION



ULTRA
DURABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

**FRONT OPEN
MINI BRIEF**

#117

Elevate Your Style with Ease



AVAILABLE 5 COLOUR COMBINATIONS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
2 PCS PACK FOR MEN

THE HERDES ON HIGHLIGHT



95% COTTON
& 5% SPANDEX



SNUG
FIT



SEAMLESS
FEEL ELASTIC



SOFT
TOUCH



BREATHABLE
FABRIC



ROOMY HIP & LEG
OPENING AREA



REDESIGNED
INSEAM



SUPER
STRETCHABLE



QUICK
ABSORPTION



FRONT
FLY OPEN



ULTRA
DURABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

**FRONT OPEN
MINI BRIEF**

#126

Elevate Your Style with Ease



AVAILABLE 10 COLOURS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HERDES ON HIGHLIGHT



95% COTTON
& 5% SPANDEX



SNUG
FIT



SEAMLESS
FEEL ELASTIC



SOFT
TOUCH



BREATHABLE
FABRIC



ROOMY HIP & LEG
OPENING AREA



REDESIGNED
INSEAM



SUPER
STRETCHABLE



QUICK
ABSORPTION



FRONT
FLY OPEN



ULTRA
DURABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

NEW LAUNCH

COLORS **2** MINI BRIEF **#801**

Elevates Your Inner Style



AVAILABLE 5 TRIPLE TONE COLOURS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HERDES ON HIGHLIGHT



95% COTTON & 5% SPANDEX



SNUG FIT



SEAMLESS FEEL ELASTIC



SOFT TOUCH



BREATHABLE FABRIC



ROOMY HIP & LEG OPENING AREA



SUPER STRETCHABLE



QUICK ABSORPTION



ULTRA DURABLE



ANTIFUNGAL DYE



ANTI PILLING



TAGLESS COMFORT

NEW
LAUNCH

COLORS **2** MINI BRIEF **#802**

Elevates Your Inner Style



AVAILABLE 5 DUAL TONE COLOURS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HERDES ON HIGHLIGHT



95% COTTON
& 5% SPANDEX



SNUG
FIT



SEAMLESS
FEEL ELASTIC



SOFT
TOUCH



BREATHABLE
FABRIC



ROOMY HIP & LEG
OPENING AREA



SUPER
STRETCHABLE



QUICK
ABSORPTION



ULTRA
DURABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

NEW LAUNCH



BRIEF

#1002

Pep-up Your Inner self



AVAILABLE 10 PEP COLOURS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



95% COTTON
& 5% SPANDEX



BREATHABLE
FABRIC



SOFT
TOUCH



SNUG
FIT



BETTER BUTT
COVERAGE



WIDER
GUSSET



LOW
WAIST



BETTER
HIP LIFT



V-CROSS
WAISTBAND



SUPER
STRETCHABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

NEW
LAUNCH



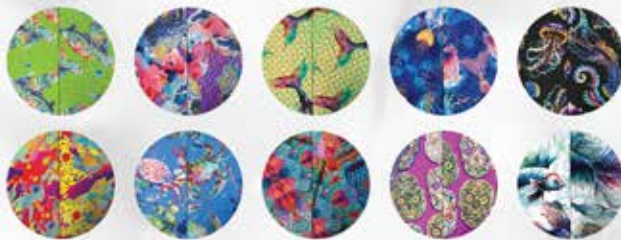
DIGITALLY PRINTED
MINI BRIEF

#1004

Pep-up Your Inner self



AVAILABLE 10 ASSORTED PRINTS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



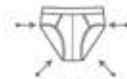
95% COTTON
& 5% SPANDEX



BREATHABLE
FABRIC



SOFT
TOUCH



SNUG
FIT



REDESIGNED
INSEAM



WIDER
GUSSET



LOW
WAIST



ROOMY HIP &
LEG OPENING AREA



ATTRACTIVE
PRINTS



SUPER
STRETCHABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

NEW
LAUNCH

SPORTY FRONT
OPEN BRIEF

#135

Elevates Your Inner Style



AVAILABLE 5 TRIPLE TONE COLOURS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



95% COTTON
& 5% SPANDEX



BREATHABLE
FABRIC



SOFT
TOUCH



SNUG
FIT



BETTER BUTT
COVERAGE



WIDER
GUSSET



PERMEABLE MESH
FABRIC FOR FRONT FLY



BETTER
HIP LIFT



HORIZONTAL
FLY OPEN



SUPER
STRETCHABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

MICRO MINI TRUNK

#108

Xtra-short Size for the Super-Hot Dudes



AVAILABLE 10 COLOURS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN



95% COTTON
& 5% SPANDEX



BREATHABLE
FABRIC



SOFT
TOUCH



SNUG
FIT



ANTI-RIDE
UP



REDESIGNED
INSEAM



ROOMY LEG
OPENING AREA



SEAMLESS
FEEL ELASTIC



SUPER
STRETCHABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

MICRO MINI TRUNK

#125

Xtra-short Size in Funky Prints for Added Sprink to Your Hotness



AVAILABLE 10 ASSORTED PRINTS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



95% COTTON
& 5% SPANDEX



BREATHABLE
FABRIC



SOFT
TOUCH



SNUG
FIT



ANTI-RIDE
UP



REDESIGNED
INSEAM



ROOMY LEG
OPENING AREA



SEAMLESS
FEEL ELASTIC



SUPER
STRETCHABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

FRONT OPEN MINI TRUNK #101

Reveals Your Bold Avatar Coz Less is More



AVAILABLE 10 COLOURS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



95% COTTON
& 5% SPANDEX



BREATHABLE
FABRIC



SOFT
TOUCH



SNUG
FIT



ANTI-RIDE
UP



REDESIGNED
INSEAM



ROOMY LEG
OPENING AREA



FRONT
FLY OPEN



SEAMLESS
FEEL ELASTIC



SUPER
STRETCHABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

FRONT OPEN MINI TRUNK #102

Reveals Your Bold Avatar Coz Less is More



AVAILABLE 5 COLOUR COMBINATIONS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
2 PCS PACK FOR MEN

THE HEROES ON HIGHLIGHT



95% COTTON
& 5% SPANDEX



BREATHABLE
FABRIC



SOFT
TOUCH



SNUG
FIT



ANTI-RIDE
UP



REDESIGNED
INSEAM



ROOMY LEG
OPENING AREA



FRONT
FLY OPEN



SEAMLESS
FEEL ELASTIC



SUPER
STRETCHABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

FRONT OPEN MINI TRUNK #104

Funky Prints for added Spunk to Your Bold Avatar



AVAILABLE 10 ASSORTED PRINTS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



95% COTTON
& 5% SPANDEX



BREATHABLE
FABRIC



SOFT
TOUCH



SNUG
FIT



ANTI-RIDE
UP



REDESIGNED
INSEAM



ROOMY LEG
OPENING AREA



FRONT
FLY OPEN



SEAMLESS
FEEL ELASTIC



SUPER
STRETCHABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

MINI TRUNK

#105

Reflect Your Fun Side



AVAILABLE 10 ASSORTED PRINTS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



95% COTTON
& 5% SPANDEX



BREATHABLE
FABRIC



SOFT
TOUCH



SNUG
FIT



ANTI-RIDE
UP



REDESIGNED
INSEAM



ROOMY LEG
OPENING AREA



SEAMLESS
FEEL ELASTIC



SUPER
STRETCHABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

ATHLEFIT

**FRONT OPEN
MINI TRUNK**

#119

No-Shift. No-Sweat Support to Your Twins



AVAILABLE 10 COLOURS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN



95% COTTON
& 5% SPANDEX



SNUG
FIT



ANTI-RIDE
UP



SEAMLESS
FEEL ELASTIC



SOFT
TOUCH



BREATHABLE
FABRIC



SUPER
STRETCHABLE



FLEXIBLE



FRONT
FLY OPEN



QUICK
ABSORPTION



ULTRA
DURABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

ATHLEFIT

**FRONT OPEN
MINI TRUNK**

#121

No-Shift. No-Sweat Support to Your Twins in Funky Style



AVAILABLE 10 ASSORTED PRINTS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN



95% COTTON
& 5% SPANDEX



SNUG
FIT



ANTI-RIDE
UP



SEAMLESS
FEEL ELASTIC



SOFT
TOUCH



BREATHABLE
FABRIC



SUPER
STRETCHABLE



FLEXIBLE



FRONT
FLY OPEN



QUICK
ABSORPTION



ULTRA
DURABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

NEW LAUNCH

2 FRONT OPEN MINI TRUNK #803

Elevates Your Inner Style



AVAILABLE 10 COLOURS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



95% COTTON & 5% SPANDEX



BREATHABLE FABRIC



SOFT TOUCH



SNUG FIT



BETTER BUTT COVERAGE



WIDER GUSSET



ANTI-RIDE UP



FRONT FLY OPEN



SEAMLESS FEEL ELASTIC



SUPER STRETCHABLE



ANTIFUNGAL DYE



ANTI PILLING



TAGLESS COMFORT

NEW
LAUNCH

2 FRONT OPEN MINI TRUNK #804

Elevates Your Inner Style



AVAILABLE 5 DUAL TONE COLOURS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



95% COTTON
& 5% SPANDEX



BREATHABLE
FABRIC



SOFT
TOUCH



SNUG
FIT



BETTER BUTT
COVERAGE



WIDER
GUSSET



ANTI-RIDE
UP



FRONT
FLY OPEN



SEAMLESS
FEEL ELASTIC



SUPER
STRETCHABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

NEW LAUNCH



**FRONT OPEN
MINI TRUNK**

#1001

Pep-up Your Inner self



AVAILABLE 10 PEP COLOURS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



95% COTTON
& 5% SPANDEX



BREATHABLE
FABRIC



SOFT
TOUCH



SNUG
FIT



BETTER BUTT
COVERAGE



WIDER
GUSSET



ANTI-RIDE
UP



FRONT
FLY OPEN



SEAMLESS
FEEL ELASTIC



SUPER
STRETCHABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

NEW
LAUNCH

DEO
collection

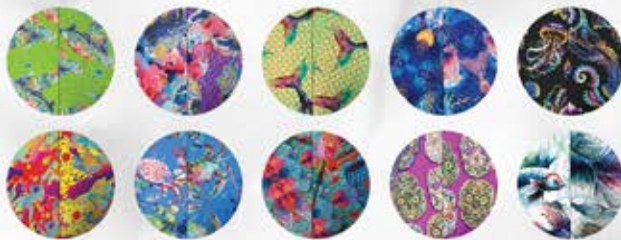
DIGITALLY PRINTED
FRONT OPEN
MINI TRUNK

#1003

Pep-up Your Inner self



AVAILABLE TO ASSORTED PRINTS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



95% COTTON
& 5% SPANDEX



BREATHABLE
FABRIC



SOFT
TOUCH



SNUG
FIT



BETTER BUTT
COVERAGE



WIDER
GUSSET



ANTI-RIDE
UP



ATTRACTIVE
PRINTS



FRONT
FLY OPEN



SEAMLESS
FEEL ELASTIC



SUPER
STRETCHABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT



**KING'S COLLECTION
SEAMLESS TRUNK**

#127

Unravel a World Where you should Live only King-Size



AVAILABLE 5 DUAL TONE COLOURS:



AVAILABLE SIZE:

Size	M	L	XL
in cm	80 - 85	90 - 95	95 - 100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



TECHNICAL FABRIC
92% POLYAMIDE
& 8% ELASTANE



CHAFE FREE



2X SOFT
TOUCH



SNUG
FIT



MOISTURE
WICKING



ANTI-RIDE
UP



SPILL
RESISTANCE



SEAMLESS
ELASTIC



4 WAY
STRETCHABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

FRONT OPEN LONG TRUNK

#112

Coz we got you n yours covered, in style!



AVAILABLE 5 COLOUR COMBINATIONS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
2 PCS PACK FOR MEN

THE HERDES ON HIGHLIGHT



95% COTTON
& 5% SPANDEX



BREATHABLE
FABRIC



SOFT
TOUCH



SNUG
FIT



ANTI-RIDE
UP



REDESIGNED
INSEAM



ROOMY LEG
OPENING AREA



FRONT
FLY OPEN



SEAMLESS
FEEL ELASTIC



SUPER
STRETCHABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

FRONT OPEN LONG TRUNK

#123

Coz we got you n yours covered, in style!



AVAILABLE 10 COLOURS:



TEAL GREEN

OLIVE GREEN

BLACK

BROWN

WINE

AQUA BLUE

ROYAL BLUE

PEACOCK BLUE

AIRFORCE BLUE

NAVY BLUE

AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN



95% COTTON
& 5% SPANDEX



BREATHABLE
FABRIC



SOFT
TOUCH



SNUG
FIT



ANTI-RIDE
UP



REDESIGNED
INSEAM



ROOMY LEG
OPENING AREA



FRONT
FLY OPEN



SEAMLESS
FEEL ELASTIC



SUPER
STRETCHABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

HEA-i FRONT OPEN
TRUNK LONG TRUNK

#124

Coz we got you n yours covered firmly in style & warmth!



AVAILABLE 10 COLOURS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN



100% COTTON



INTERLOCK
FABRIC



SOFT
TOUCH



SNUG
FIT



ANTI-RIDE
UP



REDESIGNED
INSEAM



ROOMY LEG
OPENING AREA



FRONT
FLY OPEN



SEAMLESS
FEEL ELASTIC



SUPER
STRETCHABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

FRONT OPEN LONG TRUNK

#114

Coz we got you n yours covered, in funky style!



AVAILABLE TO ASSORTED PRINTS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



95% COTTON
& 5% SPANDEX



BREATHABLE
FABRIC



SOFT
TOUCH



SNUG
FIT



ANTI-RIDE
UP



REDESIGNED
INSEAM



ROOMY LEG
OPENING AREA



FRONT
FLY OPEN



SEAMLESS
FEEL ELASTIC



SUPER
STRETCHABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

NEW LAUNCH

SPORTY FRONT OPEN MINI TRUNK

#134

Coz we got you n yours covered, in funky style!



AVAILABLE 5 TRIPLE TONE COLOURS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



95% COTTON & 5% SPANDEX



BREATHABLE FABRIC



SOFT TOUCH



PERMEABLE MESH FABRIC AT SIDE & GUSSET



CHAFE FREE



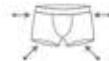
SUPER STRETCHABLE



WIDER GUSSET



SEAMLESS FEEL ELASTIC



SNUG FIT



ANTI-RIDE UP



FRONT FLY OPEN



ANTIFUNGAL DYE



ANTI PILLING



TAGLESS COMFORT



**KING'S COLLECTION
VEST**

#214

*Made with Precision for the Little Princes,
to feel every bit like a Budding Royal from Inside*



AVAILABLE COLOUR:



WHITE

AVAILABLE SIZE:

Size (in cm)	55	60	65	70	75
Age (in years)	3 - 5	5 - 6	6 - 7	7 - 8	8 - 10

AVAILABLE PACK:
SINGLES FOR JUNIORS

THE HEROES ON HIGHLIGHT



100%
COTTON



REINFORCED
SHOULDER STRAP



BROAD SHOULDER
CONTOURED ARMHOLE



SOFT
TOUCH



SWEAT ABSORBENT &
MOISTURE WICKING



DEEP ROUND
NECKLINE



EXTENDED
LENGTH



BIODEGRADABLE
PRODUCT



DURABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT



**KING'S COLLECTION
VEST**

#215

*Made with Precision for the Little Princes,
to feel every bit like a Budding Royal from Inside*



AVAILABLE COLOUR:



WHITE

AVAILABLE SIZE:

Size (in cm)	55	60	65	70	75
Age (in years)	3 - 5	5 - 6	6 - 7	7 - 8	8 - 10

AVAILABLE PACK:
2 PCS PACK FOR JUNIORS

THE HEROES ON HIGHLIGHT



100%
COTTON



REINFORCED
SHOULDER STRAP



BROAD SHOULDER
CONTOURED ARMHOLE



SOFT
TOUCH



SWEAT ABSORBENT &
MOISTURE WICKING



DEEP ROUND
NECKLINE



EXTENDED
LENGTH



BIODEGRADABLE
PRODUCT



DURABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

MINI BRIEF

#109

Making Everyday an Exciting Merry-Go-Round



AVAILABLE 5 COLOUR COMBINATIONS:



AVAILABLE SIZE:

Size (in cm)	55	60	65	70	75
Age (in years)	3-5	5-6	6-7	7-8	8-10

AVAILABLE PACK:
2 PCS PACK FOR JUNIORS

THE HEROES ON HIGHLIGHT



95% COTTON
& 5% SPANDEX



SNUG
FIT



SEAMLESS
FEEL ELASTIC



SOFT
TOUCH



BREATHABLE
FABRIC



ROOMY HIP & LEG
OPENING AREA



REDESIGNED
INSEAM



SUPER
STRETCHABLE



QUICK
ABSORPTION



ULTRA
DURABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

MINI BRIEF

#111

Making Everyday an Exciting Merry-Go-Round



AVAILABLE 5 COLOUR COMBINATIONS:



AVAILABLE SIZE:

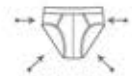
Size (in cm)	55	60	65	70	75
Age (in years)	3-5	5-6	6-7	7-8	8-10

AVAILABLE PACK:
2 PCS PACK FOR JUNIORS

THE HEROES ON HIGHLIGHT



95% COTTON
& 5% SPANDEX



SNUG
FIT



INNER ELASTIC
WAISTBAND



SOFT
TOUCH



BREATHABLE
FABRIC



ROOMY HIP & LEG
OPENING AREA



REDESIGNED
INSEAM



SUPER
STRETCHABLE



QUICK
ABSORPTION



ULTRA
DURABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

**FRONT OPEN
MINI BRIEF**

#118

Letting the Juniors Play n Grow with Ease



AVAILABLE 5 COLOUR COMBINATIONS:



AVAILABLE SIZE:

Size (in cm)	55	60	65	70	75
Age (in years)	3-5	5-6	6-7	7-8	8-10

AVAILABLE PACK:
2 PCS PACK FOR JUNIORS

THE HEROES ON HIGHLIGHT



95% COTTON
& 5% SPANDEX



SNUG
FIT



SEAMLESS
FEEL ELASTIC



SOFT
TOUCH



BREATHABLE
FABRIC



ROOMY HIP & LEG
OPENING AREA



REDESIGNED
INSEAM



SUPER
STRETCHABLE



QUICK
ABSORPTION



FRONT
FLY OPEN



ULTRA
DURABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

FRONT OPEN MINI TRUNK #103

That Lingering Comfort every Kid Deserves



AVAILABLE 5 COLOUR COMBINATIONS:



AVAILABLE SIZE:

Size (in cm)	55	60	65	70	75
Age (in years)	3-5	5-6	6-7	7-8	8-10

AVAILABLE PACK:
2 PCS PACK FOR JUNIORS

THE HEROES ON HIGHLIGHT



95% COTTON & 5% SPANDEX



BREATHABLE FABRIC



SOFT TOUCH



SNUG FIT



ANTI-RIDE UP



REDESIGNED INSEAM



ROOMY LEG OPENING AREA



FRONT FLY OPEN



SEAMLESS FEEL ELASTIC



SUPER STRETCHABLE



ANTIFUNGAL DYE



ANTI PILLING



TAGLESS COMFORT

FRONT OPEN MINI TRUNK

#110

That Lingering Comfort every Kid Deserves



AVAILABLE 5 COLOUR COMBINATIONS:



AVAILABLE SIZE:

Size (in cm)	55	60	65	70	75
Age (in years)	3-5	5-6	6-7	7-8	8-10

AVAILABLE PACK:

2 PCS PACK FOR JUNIORS

THE HEROES ON HIGHLIGHT



95% COTTON
& 5% SPANDEX



BREATHABLE
FABRIC



INNER ELASTIC
WAISTBAND



SOFT
TOUCH



SNUG
FIT



ANTI-RIDE
UP



REDESIGNED
INSEAM



ROOMY LEG
OPENING AREA



SUPER
STRETCHABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

ATHLEFIT

**FRONT OPEN
MINI TRUNK**

#120

To keep up with the Active Lifestyle of our Lil Champs



AVAILABLE 10 COLOURS:



AVAILABLE SIZE:

Size (in cm)	55	60	65	70	75
Age (in years)	3-5	5-6	6-7	7-8	8-10

AVAILABLE PACK:
SINGLES FOR JUNIORS



95% COTTON
& 5% SPANDEX



SNUG
FIT



ANTI-RIDE
UP



SEAMLESS
FEEL ELASTIC



SOFT
TOUCH



BREATHABLE
FABRIC



SUPER
STRETCHABLE



FLEXIBLE



FRONT
FLY OPEN



QUICK
ABSORPTION



ULTRA
DURABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

ATHLEFIT

**FRONT OPEN
MINI TRUNK**

#122

Flaunt the Active Lifestyle of our Lil Champs in Funky Style



AVAILABLE 10 ASSORTED PRINTS:



AVAILABLE SIZE:

Size (in cm)	55	60	65	70	75
Age (in years)	3-5	5-6	6-7	7-8	8-10

AVAILABLE PACK:
SINGLES FOR JUNIORS



95% COTTON
& 5% SPANDEX



SNUG
FIT



ANTI-RIDE
UP



SEAMLESS
FEEL ELASTIC



SOFT
TOUCH



BREATHABLE
FABRIC



SUPER
STRETCHABLE



FLEXIBLE



FRONT
FLY OPEN



QUICK
ABSORPTION



ULTRA
DURABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

FRONT OPEN LONG TRUNK

#113

That Lingering Comfort every Kid Deserves



AVAILABLE 5 COLOUR COMBINATIONS:



AVAILABLE SIZE:

Size (in cm)	55	60	65	70	75
Age (in years)	3-5	5-6	6-7	7-8	8-10

AVAILABLE PACK:

2 PCS PACK FOR JUNIORS

THE HEROES ON HIGHLIGHT



95% COTTON
& 5% SPANDEX



BREATHABLE
FABRIC



SOFT
TOUCH



SNUG
FIT



ANTI-RIDE
UP



REDESIGNED
INSEAM



ROOMY LEG
OPENING AREA



FRONT
FLY OPEN



SEAMLESS
FEEL ELASTIC



SUPER
STRETCHABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

FRONT OPEN LONG TRUNK

#115

Reflect your kid's Fun Side



AVAILABLE 10 ASSORTED PRINTS:



AVAILABLE SIZE:

Size (in cm)	55	60	65	70	75
Age (in years)	3-5	5-6	6-7	7-8	8-10

AVAILABLE PACK:
SINGLES FOR JUNIORS

THE HEROES ON HIGHLIGHT



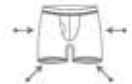
95% COTTON
& 5% SPANDEX



BREATHABLE
FABRIC



SOFT
TOUCH



SNUG
FIT



ANTI-RIDE
UP



REDESIGNED
INSEAM



ROOMY LEG
OPENING AREA



FRONT
FLY OPEN



SEAMLESS
FEEL ELASTIC



SUPER
STRETCHABLE



ANTIFUNGAL
DYE



ANTI
PILLING



TAGLESS
COMFORT

Standout from the Crowd with Playsure!

Savouring the Colors, Soaking the vibes, Sashaying through the textures...

take your casualwear game to a whole new level of awesomeness with Playsure from Colors By Rupa.

For the coolest dude on the block or the fashion diva in the making, we've got everyone covered with our cool n comprehensive range of Chest-printed T-shirts, Boxers, Tank tops, shorts, and pajamas, allowing you to express your individuality through stylish and comfortable pieces.

With our funky, vibrant, and youthful designs, Playsure is the perfect choice for those who want to make a style statement.

O U T E R W E A R

Collection

NEW LAUNCH

PLAYSURE
collection for HIM

PRINTED T-SHIRT

#1101

Dripping Luxurious Comfort with Super-Styleish Designs!



AVAILABLE 5 ASSORTED PRINTS:



AVAILABLE 10 COLOURS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



100% COMBED COTTON



BIO WASHED



PRE SHRUNK



RIBBED CREW NECK



CHEST & BACK STICKER PRINT DESIGN



BREATHABLE FABRIC



LOUNGEWEAR AND SLEEPWEAR



SUPER STRETCHABLE



CLASSIC FIT



LIGHT WEIGHT & ULTRASOFT



LABEL FREE FOR ALL DAY COMFORT



ANTIFUNGAL DYE

NEW LAUNCH

PLAYSURE
collection for **HIM**

PRINTED SLEEVELESS T-SHIRT

#1102

Dripping Luxurious Comfort with Super-Stylish Designs!



AVAILABLE 5 DESIGNS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



95% COTTON
& 5% SPANDEX



RIBBED NECK
& SLEEVES



CHEST
PRINT DESIGN



BREATHABLE
FABRIC



SUPER
STRETCHABLE



COMFORTABLE
WAIST



LIGHT WEIGHT
& ULTRASOFT



LABEL FREE FOR
ALL DAY COMFORT



ANTIFUNGAL
DYE

NEW LAUNCH

PLAYSURE COTTON SATIN BOXERS
collection for HIM

#1201

Bunk the Boring & Bring in the Fun!



AVAILABLE ASSORTED PRINTS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN

THE HEROES ON HIGHLIGHT



100% SUPER COMBED COTTON



SILKY WEAVE FABRIC



INNER EXPOSED WAISTBAND



CONVENIENT DUAL SIDE POCKETS



ZIP FREE



FLY OPEN WITH BUTTON



BREATHABLE FABRIC



ALL OVER PRINT DESIGN



RELAXED FIT



LIGHT WEIGHT & ULTRASOFT



LABEL FREE FOR ALL DAY COMFORT



ANTIFUNGAL DYE

NEW LAUNCH

PLAYSURE
collection for HIM

PUFF PRINTED T-SHIRT

#1103

Dripping Luxurious Comfort with Super-Styleish Designs!



AVAILABLE 5 ASSORTED PRINTS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN



95% COTTON & 5% SPANDEX



BIO WASHED



PRE SHRUNK



RIBBED CREW NECK



FLEXIBLE



BREATHABLE FABRIC



PUFF PRINTED DESIGN



SUPER STRETCHABLE



CLASSIC FIT



SOFT TOUCH



LABEL FREE FOR ALL DAY COMFORT



ANTIFUNGAL DYE

NEW LAUNCH

PLAYSURE
collection for HIM

MEN'S FULL SLEEVE WAFFLE T-SHIRT

#5101

Dripping Luxurious Comfort with Super-Stylish Designs!



AVAILABLE 5 COLOURS:



AQUIFER BLUE

BERRY PINK

STONE BROWN

COAST BLUE

SEED GREEN

AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN



100% COTTON



BIO WASHED



PRE SHRUNK



RIBBED CREW NECK



FLEXIBLE



BREATHABLE FABRIC



SUPER STRETCHABLE



CLASSIC FIT



SOFT TOUCH



LABEL FREE FOR ALL DAY COMFORT



ANTIFUNGAL DYE

NEW LAUNCH

PLAYSURE MEN'S SLEEVELESS JACQUARD TEE
collection for HIM

#1104

Dripping Elegant & Luxurious Comfort!



AVAILABLE 5 COLOURS:



ROSE PINK

PALM GREEN

HARBOR GREEN

MILKY WHITE

CERULEAN BLUE

AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR MEN



100% COTTON



BIO WASHED



PRE SHRUNK



RIBBED CREW NECK



DURABLE



BREATHABLE FABRIC



ENHANCED TEXTURED FEEL



SUPER STRETCHABLE



CLASSIC FIT



SOFT TOUCH



LABEL FREE FOR ALL DAY COMFORT



ANTIFUNGAL DYE

NEW
LAUNCH

PLAYSURE PRINTED
collection for HER T-SHIRT

#1301

Dripping Luxurious Comfort with Super-Stylish Designs!



AVAILABLE 10 ASSORTED PRINTS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR WOMEN

THE HEROES ON HIGHLIGHT



95% COTTON
& 5% SPANDEX



BIO
WASHED



PRE SHRUNK



RIBBED
CREW NECK



CHEST STICKER
PRINT DESIGN



BREATHABLE
FABRIC



LOUNGEWEAR
AND SLEEPWEAR



SUPER
STRETCHABLE



SLIM FIT



LIGHT WEIGHT
& ULTRASOFT



LABEL FREE FOR
ALL DAY COMFORT



ANTIFUNGAL
DYE

NEW
LAUNCH

PLAYSURE TANK TOP
collection for HER

#1303

Acc the Style Goal



AVAILABLE 10 COLOURS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR WOMEN

THE HEROES ON HIGHLIGHT



100% COMBED
COTTON RIB FABRIC



BIO
WASHED



FLEXIBLE



ROUND NECK
SLEEVELESS



BREATHABLE
FABRIC



LOUNGEWEAR
AND SLEEPWEAR



SUPER
STRETCHABLE



SLIM FIT



LIGHT WEIGHT
& ULTRASOFT



LABEL FREE FOR
ALL DAY COMFORT



ANTIFUNGAL
DYE

NEW
LAUNCH

PLAYSURE PRINTED
collection for HER PYJAMA

#1401

Bunk the Boring & Bring in the Fun!



AVAILABLE ASSORTED PRINTS:



AVAILABLE SIZE:

Size	S	M	L	XL	XXL
in cm	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR WOMEN

THE HEROES ON HIGHLIGHT



100% SUPER
COMBED COTTON



WAISTBAND
WITH DRAWSTRINGS



CONVENIENT DUAL SIDE
POCKETS WITH A
DELICATE LACE EDGE



ALL OVER
PRINT DESIGN



BREATHABLE
FABRIC



LOUNGEWEAR
AND SLEEPWEAR



SUPER
STRETCHABLE



MODERN
FIT



LIGHT WEIGHT
& ULTRASOFT



LABEL FREE FOR
ALL DAY COMFORT



ANTIFUNGAL
DYE

NEW
LAUNCH

PLAYSURE
collection for HER

PRINTED
SHORTS

#1402

Beat the Boring & Bring in the Fun.



AVAILABLE ASSORTED PRINTS:



AVAILABLE SIZE:

Size	XS	S	M	L	XL	XXL
in cm	75	80	85	90	95	100

AVAILABLE PACK:
SINGLES FOR WOMEN

THE HEROES ON HIGHLIGHT



100% SUPER
COMBED COTTON



WAISTBAND
WITH DRAWSTRINGS



CONVENIENT
DUAL SIDE POCKETS



ALL OVER
PRINT DESIGN



BREATHABLE
FABRIC



LOUNGEWEAR
AND SLEEPWEAR



SUPER
STRETCHABLE



RELAXED
FIT



LIGHT WEIGHT
& ULTRASOFT



LABEL FREE FOR
ALL DAY COMFORT



ANTIFUNGAL
DYE

Dampen your senses with the feeling of plush!

Introducing skin-serenading towel & handkerchief range that is designed to elevate your everyday accessory to an impeccable fashion statement. Crafted with style & weaved out of 100% premium cotton, the super-absorbent, ultra-soft handkerchiefs and towels will leave your skin with no trace of grime or dirt, but with a feeling of royal comfort! While every post-shower moment will be a delight to the senses with the sheer extravagance of vibrant shades & velvety feel of the exquisite bath linen range, the premium handkerchief will surely keep sweat & soot at bay!

Come, treat yourself or someone special to the luxurious comfort and timeless elegance of our everyday essential accessory collection.

T O W E L & H A N D K E R C H I E F

Collection

**PREMIUM
BATH TOWEL #301**

Notch up Your Bathing Experience Higher than Ever



AVAILABLE 8 COLOURS:



AVAILABLE SIZE:

Size: 70 cm (w) x 140 cm (h)

AVAILABLE PACK:
SINGLES



100%
COTTON



QUICK
DRY



SOFT
TOUCH



PREMIUM QUALITY
500 GSM



EXTRA
ABSORBENT



FADE
RESISTANT



DECORATIVE
BORDERS



ZERO
SHRINKAGE



ULTRA
DURABLE

**PREMIUM
HAND TOWEL #302**

*Dab Away Sweat n Stress,
Making a Fresh Start Everyday*



AVAILABLE 8 COLOURS:



AVAILABLE SIZE:

Size: 40 cm (w) x 60 cm (h)

AVAILABLE PACK:

2 PCS PACK ASSORTED


100%
COTTON


QUICK
DRY


SOFT
TOUCH


PREMIUM QUALITY
500 GSM


EXTRA
ABSORBENT


FADE
RESISTANT


DECORATIVE
BORDERS


ZERO
SHRINKAGE


ULTRA
DURABLE

**PREMIUM
FACE TOWEL #303**

*Carry them with Grace & Style to Wipe Away
Worries while lending a Touch of Class to any Occasion*



AVAILABLE 8 COLOURS:



AVAILABLE SIZE:

Size: 30 cm (w) x 30 cm (h)

AVAILABLE PACK:

3 PCS PACK ASSORTED

THE HERDES ON HIGHLIGHT



100%
COTTON



QUICK
DRY



SOFT
TOUCH



PREMIUM QUALITY
500 GSM



EXTRA
ABSORBENT



FADE
RESISTANT



DECORATIVE
BORDERS



ZERO
SHRINKAGE



ULTRA
DURABLE

**ESSENTIAL
BATH TOWEL #401**

Wrap Yourself in the Indulgence of 100% Cotton Comfort



AVAILABLE 4 COLOURS:



AVAILABLE SIZE:

Size: 70 cm (w) x 140 cm (h)

AVAILABLE PACK:
SINGLES

THE HEROES ON HIGHLIGHT



**ESSENTIAL
HAND TOWEL #402**

Elevate your Everyday Routine with Extra Absorbent Hand Towel



AVAILABLE 4 COLOURS:



AVAILABLE SIZE:

Size: 40 cm (w) x 60 cm (h)

AVAILABLE PACK:

2 PCS PACK ASSORTED



**BASIC
BATH TOWEL #501**

*Light-as-Feather that Soaks Water in a Jiffy.
Making them Perfect for On-the-Go Use*



AVAILABLE 4 COLOURS:



AVAILABLE SIZE:

Size: 75 cm (w) x 150 cm (h)

AVAILABLE PACK:
SINGLES


100%
COTTON


QUICK
DRY


SOFT
TOUCH


GOOD QUALITY
150 GSM


TRAVEL
FRIENDLY


LIGHT
WEIGHT


EXTRA
ABSORBENT


FADE
RESISTANT


ZERO
SHRINKAGE


ULTRA
DURABLE

**HANDKERCHIEF
WCB**

#701

The Premium Handkerchief will Surely keep Sweat & Soot at Bay!



AVAILABLE ASSORTED COLOUR:



White Base & 3 Assorted Coloured Border

AVAILABLE SIZE:

Size: 45 cm (w) x 45 cm (h)

AVAILABLE PACK:

3 PCS PACK ASSORTED



HANDKERCHIEF
WCB **#704**

The Premium Handkerchief will Surely keep Sweat & Soot at Bay!



AVAILABLE ASSORTED COLOUR:



White Base & 3 Assorted Coloured Border

AVAILABLE SIZE:

Size: 45 cm (w) x 45 cm (h)

AVAILABLE PACK:
SINGLES



HANDKERCHIEF
WW **#702**

The Premium Handkerchief will Surely keep Sweat & Soot at Bay!



AVAILABLE COLOUR:



White Base & White Border

AVAILABLE SIZE:

Size: 45 cm (w) x 45 cm (h)

AVAILABLE PACK:
3 PCS PACK

THE HEROES ON HIGHLIGHT



100%
COTTON



QUICK
DRY



SOFT
TOUCH



PREMIUM
QUALITY



EXTRA
ABSORBENT



FADE
RESISTANT



WHITE
BORDER



ZERO
SHRINKAGE



ULTRA
DURABLE

**HANDKERCHIEF
LMC #703**

The Premium Handkerchief will Surely keep Sweat & Soot at Bay!



AVAILABLE ASSORTED COLOUR:



Light Colour Base & Border

AVAILABLE SIZE:

Size: 45 cm (w) x 45 cm (h)

AVAILABLE PACK:
3 PCS PACK ASSORTED



HANDKERCHIEF
LMC **#705**

The Premium Handkerchief will Surely keep Sweat & Soot at Bay!



AVAILABLE ASSORTED COLOUR:



Light Colour Base & Border

AVAILABLE SIZE:

Size: 45 cm (w) x 45 cm (h)

AVAILABLE PACK:
SINGLES

THE HEROES ON HIGHLIGHT



100%
COTTON



QUICK
DRY



SOFT
TOUCH



PREMIUM
QUALITY



EXTRA
ABSORBENT



FADE
RESISTANT



COLOURED
BORDER



ZERO
SHRINKAGE



ULTRA
DURABLE



COLORS
BY **RUPA**

RUPA is the registered Trademark of
Rupa & Company Limited, Kolkata,
INDIA.

RUPA & COMPANY LIMITED
Metro Tower, 1, Ho Chi Minh Sarani,
Kolkata - 700 071, INDIA.

**AN ISO 9001:2015; 14001:2015;
45001:2018 CERTIFIED COMPANY**

Quality products
from the house of



Consumer Helpline No.: +91 3340573100
Toll Free number: 18001235001
WhatsApp: 9163213949
Website: www.rupa.co.in
Email: customer.care@livecolors.in

Follow Us: @LiveColors



Shop Online:
www.livecolors.in



SCAN & EXPLORE

Pictures shown are for illustration purpose only.
Actual product may vary due to product enhancement.
The models are wearing product #1101, #1201, #1301, #1401, #118.

