



**Rupa & Company Limited**

**Annual Action Plan for CSR Activities  
Original Date of approval: May 24, 2023**

**Introduction:**

**Brief outline on CSR Policy of the Company:** Rupa & Company Limited (the “Company”) operates with a strong belief that giving back to the society and contributing towards its sustainable development is every organization’s responsibility. The Company and its people are committed to society, ecology and environment. The Company also realizes that caring for the society, country and the planet is not philanthropy or generosity– it is the very way of doing sustainable business.

CSR Committee’s Vision is “improving lives in pursuit of collective development and environmental sustainability”. This vision encompasses all CSR activities of the Company. The CSR Committee’s Mission is primarily to pursue initiatives directed towards enhancing welfare measures of the society based on long term social and environmental consequences of the CSR activities. Within the above mission, the CSR Committee chooses Priority Projects from time to time. The objective is not only to guide the Company and its people to indulge in social activities but also to integrate the business processes with social processes. The Company believes that the CSR Policy of the Company is the Company’s faith in socially inclusive and sustainable business as the way of doing business.

Based on the recommendation of the CSR committee, the Board of Directors of the Company at its meeting held on May 24, 2023 has approved the following plan of action for undertaking its Corporate Social Responsibility (CSR) for the financial year 2023-24.

**Details of CSR projects/ programs, manner of execution:**

| Sl No.       | CSR projects/ activities relevant Clause under the Companies Act, 2013 | Sector(s) in which the project is covered  | Budget for F.Y. 2023-24 project/ program wise (Amount in Rs.) | Manner of Execution   | Modalities of utilisation of funds and implementation schedules  | Monitoring and reporting mechanism   | Details of need and impact assessment |
|--------------|--|--|---|---|--|--|---------------------------------------|
| 1            | Clause (i) of Schedule VII of the Companies Act, 2013                  | Making available safe drinking water - Maintenance of existing installed facilities                | 22,00,000   | Direct or through eligible trust or societies registered with MCA | The funds will be spent directly or will be provided to any implementing agency(ies) based on the terms of sanction, after assessing the need of the projects/ programs and the concerned official shall ensure that the Funds shall be utilised for the purpose for which it is sanctioned. The projects/ programs shall be implemented during the year | Monitoring will be done by the authorised employees designated for this purpose and shall report to the Chairman, or Managing director or Company Secretary. The same shall also be placed before the CSR Committee and the Board for approval | Not applicable                        |
| 2            |  | Making available safe drinking water - New installations   | 20,00,000   |   |  |  |                                       |
| 3            |  | Eradicating hunger, poverty and malnutrition   | 17,00,000   |   |  |  |                                       |
| 4            |  | Promoting health care including preventive health care   | 1,00,00,000   |   |  |  |                                       |
| 5            | Clause (ii) of Schedule VII of the Companies Act, 2013                 | Promoting education and employment enhancing vocational skills and livelihood enhancement projects | 25,00,000   |   |  |  |                                       |
| 6            | Clause (iv) of Schedule VII of the Companies Act, 2013                 | Ensuring environmental sustainability, ecological balance, Animal Welfare                          | 30,00,000   |   |  |  |                                       |
| 7            | Clause (v) Protection of National Heritage art and Culture             | Protection & promotion of National art and Culture heritage  | 1,50,00,000   |   |  |  |                                       |
| <b>TOTAL</b> |  |  | <b>3,64,00,000</b>  |   |  |  |                                       |

Note: The Company may incur CSR expenditure other than mentioned above in respect of projects or programs prescribed in Schedule VII of the Companies Act, 2013 based on social necessities and the same shall be ratified by the CSR Committee and the Board.