***The Rupa & Co. Ltd.’s Distributors Meet at ITC Royal Bengal:***

***Kolkata, 23.02.2022 –*** *The Rupa and Co.’s Annual Business Conference meet took place at ITC Royal Bengal on 29.01.2022 in presence of the respected Chairman, MD, Directors, CEO and other senior officials.*

*Distributors of the brand from Bihar and Jharkhand attended this event, where in they all were inspired, applauded and encouraged to work hard further for achieving desired results in future. Bihar and Jharkhand have been very crucial markets for the brand and will continue to be so in coming years as well, thus this meeting with distributors from these particular regions was organised.*

*Also at this event, there was a ceremony felicitating the honourable Chairman, Shri PR Agarwala on being a proud recipient of prestigious Padma Shri Award this year (for trade and commerce, from West Bengal).*