

Date: 08.04.2016

To

The Listing Department

National Stock Exchange of India Ltd.

Exchange Plaza, Plot no. C/1, G Block,

Bandra-Kurla Complex

Bandra (E)

Mumbai - 400 051

NSE Symbol: RUPA

The Department of Corporate Services

BSE

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai- 400 001

Scrip Code 533552

Respected Sir/Ma'am,

<u>Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.</u>

This is to inform that M/s. Oban Fashions Private Limited, a wholly-owned subsidiary of Rupa & Company Ltd, has on April 7, 2016, entered into a definitive License Agreement with French Connection Limited, whereby the said subsidiary has acquired the exclusive license from French Connection Limited to develop, manufacture, marketing and sale of the innerwear and related products with the Brand name 'FCUK' in India.

Please take the above disclosure on record.

Thanking you.

Yours faithfully,

For RUPA & COMPANY LTD

Kunj Bihari Agarwal

Managing Director

K.B. Agame

DIN: 00224857

Ohmorra

Neeraj Sureka

Chief Financial Officer

Metro tower,1, Ho Chi Minh Sarani, Kolkata 700 071,INDIA Phone: +91 33 3057 3100, Fax: +91 33 2288 1362

Email: connect@rupa.co.in, www.rupa.co.in An ISO 9001:2008 Certified Company CIN No.: L17299WB1985PLC038517