**RUPA LAUNCHES EXCLUSIVE SHOWROOM AT SIKAR, RAJASTHAN:**

In keeping with the nation’s pledge of **Vocal For Local**, Rupa and Company Limited has launched their 5th exclusive showroom in India, **RUPA COMFORT STORE**, at Sikar Rajasthan.

Located on Bajaj Street, opposite to Shri Digamber Jain Senior Secondary School, this exclusive store is another step by **RUPA & Company Ltd.** to make premium quality of knitwear products better available across the communities of India.

The store will stock premium innerwear & casualwear brands like Rupa Frontline, Jon, EURO, Bumchums, Footline for men & kids and Softline for women. In thermal ranges the premium brands Torrido & Thermocot would also be available for men, women & kids. In this pandemic phase Rupa has manufactured face mask which would also be available in this Store.

***Says Mr. K. B. Agarwal, Managing Director - Rupa & Company Ltd., “we from Rupa look forward to welcoming you all and offer our premium products at affordable prices. This Comfort Store would be a One Stop Destination for our premium products which are available under one roof. We aim to support the common populace – while endeavouring to promote the ‘Make in India’ vision”.***