**PRESS RELEASE**

**March 26, 2021**

**Mr. P.R Agarwal, Chairman of Rupa & Company Limited has been awarded for “Management Excellence” in the category of “Business Leadership” 2021, by Calcutta Management Association**

**CMA - Management Excellence Awards, 2021**

It is with immense pleasure that we would like to inform that Mr. P.R Agarwal, Chairman of Rupa & Company Limited has been awarded “Management Excellence” in the category of “Business Leadership” 2021, by the Calcutta Management Association on March 26, 2021 at The Hyatt, Kolkata.

This award of excellence is a recognition of the relentless pursuit of excellence that he is known for. Mr. PR Agarwal, considered to be one of the pioneers in this field, has been at the forefront of the Indian Hosiery Industry from its nascent stages. He is widely known to have played a pivotal role as founder of Rupa & Company Limited and growing the company to what it is today.

Starting as a dream in the far-sighted mindscape of Mr. Agarwal, Rupa has evolved to become the frontrunner in India and a leading player in global markets with far-reaching footprints and millions of satisfied customers. Today, Rupa is a leading knitwear brand in India and covers the entire range of knitted garments from innerwear to casual wear.

In line with the evolving consumer preferences and market demands, Rupa periodically introduces new varieties in each category. These products incorporate the latest fabric innovations, cutting-edge production techniques, and advanced design elements to give the finest experience of style and comfort to the end-user.

Synonymous with quality and durability, Rupa brands are integrated across the hosiery value chain. They enjoy top-of-the-mind recall across all segments and have earned the trust of millions across the globe.

The awarding organisation, Calcutta Management Association (CMA) is an affiliate of the All India Management Association (AIMA), the national apex body of the Management profession in the country. CMA decided to institute the Annual Management Excellence Award programme from 2015 onwards wherein outstanding contribution made by management professionals are recognized and awarded in various categories.